

## Success Story on

# e- Vehicle

*To meet the purpose of display vegetable in rural areas to create and habit of consume vegetables and promoting dietary diversification among the rural community, e.vehicle has been fabricated suitable to the needs of rural villages and also attracting the rural folk.*



I Chaganti Divya w/o Ashanna, village Devapur of talamadugu mandal, Adilabad district in Telangana state. I joined Raja Rajeshwari Self Help Group in 2013. We have three acres of land.

In that land my husband and myself were initially grown cotton, soybean crops. Then we digged bore well with a bank loan of Rs 30,000 through our SHG and started cultivating vegetables. But since our village is 10 km away from the town, we can sell our vegetables in wholesale (Gampa Gutta) at a low price at my village point only.



Our village has been selected as a Nutri Village. Then our SERP project team was trained me on non-pesticide vegetable cultivation on organic continuous vegetable cultivation method, sales and marketing techniques.

For vegetable selling purpose our Village Organisation selected and sanctioned me a loan amount of Rs 1,60,000/- with the intention of bringing the Nutri Garden vegetables to the village and nearby our village and towns. Since the arrival of this e-vehicle I have been taking and selling ripe crops such as alligator, coriander, spinach, greens, etc., this brings in an additional income of Rs 500/- per day. That is Rs.



15,000/- per month. Out of this additional income Rs.5,000/- was paid as e vehicle installment and the rest of the money was earned as profit. Apart from that everyone is happy with selling organic vegetables. Due to the vehicle is charged through electricity so the maintenance of the diesel cost was reduced. In addition to saving on the cost of petrol and diesel, environmental pollution will also be reduced, time and cost will also be saved. Now we will feel very proud that, we are now contributing to some extent in providing nutritious food to pregnant women and boosting their immunity.



Once our family was facing so many financial problems. I learned lot of things by joining the SHG, Now don't bother with that. With the extra income, we are again cultivating these vegetables continuously, sending our children to a good school and living our lives comfortably without any worries and now we are getting satisfaction.

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