

HAND EMBROIDERY – YELLAMMATHANDA

Smt. Sabavath Jyothi, W/o Balaji, Aged 34, is a resident of Yellama tanda village of Manchal Mandal, Ranga Reddy District. Smt. Jyothi who belongs to ST Lambada community, joined Bavani Podupu Sangam of Yallamma tanda-I Grama Sangam 14 year back and taken loans 6 times from bank through SHG.



Earlier, she had maintained Kiran shop in her village with the loans taken and had received training on Banjara hand work. She worked on hand embroidery on piece wage basis for 8 years in addition to the Kiran shop. She has also learnt design, marking, colour combination for the hand embroidery and trained almost 40 other members of the village on the work. Presently she is supplying material to the end users by assigning the piece wage work to the members and providing employment. She is receiving many orders due to better quality of the items.

So far, she has participated in many stalls Secunderabad, Saras DWACRA Bazar, Deccan Hotel, Necklace Road, Hitech City, Murali Nagar, etc. and selling the items. On demand, she is also participating in a stall every Sunday at Secunderabad area especially on Banjara Thread work.

Smt. Jyothi has also taken loan from Stree Nidhi for purchasing raw material and supplying various items like blouses, bangles, decorative items, bags, etc., and earning an amount of Rs.5,000/- per month. She has also taken training from Lepakshi.

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